

GOLF BOARD MEETING

March 8, 2017

Wednesday

Opening: The meeting was called to order by Golf Board President Jim Willey at 4 pm.

In Attendance: Jim Willey, Melvin Newell and John Robinson – Golf Board, Andy Hollis – County Manager, Chuck Callahan – County Council, Owen Sutherland – HN General Manager, Rick Stacey – HN Superintendent, Suzanne Bannan –Head Golf Professional, John Bartlett- Pro Shop Manager.

OLD BUSINESS:

- Chuck Callahan reported that to date the County Council has not acted on the golf courses request for capital improvements. The council is scheduled to address the request at their next meeting. Chuck also complimented the layout of the Pro Shop and the improvements that were made over the winter.
- Andy reported that “Open Space Funds” were available for signage. With this program the golf course would be responsible for 20 % of the cost and the state would pay the remaining 80%. A discussion was held on the type of signage that would be required and the placement of the signage.
- POS – John Bartlett reported that the system was activated the first week of March. Staff training has been completed. John reported that support from EZ- Links has been good; however, there are still a lot of issues to be resolved. The website booking has to be rebuilt and that and is currently in the process of being completed. The reports that the system produces are much more involved and will be an asset to the golf course. The old “Membership Cards/Season Pass Cards” are compatible with new system, only year has to be changed. John also reported that currently we have 100 “Memberships” in 2017 with 18 of those Memberships being completely new members.
- TEE BOX ADVERTISEMENT – This initiative is an on-going program. John Robinson reported that he has actively solicited businesses in the St. Michaels area. Has had little success because of the time of year. Will resume sales activity in spring. A list of current advertisers and prospective advertiser is attached.
- SCORE BOARD - The score board is currently scheduled to be removed mid June, 2017.
- BUNKER SAND - Rick reported that this project will be completed in May when he gets additional help on board. (College Boys)

- TOURNAMENTS – Tournament schedule for 2017 is attached. Hog Neck will host the DPGA ladies this year at two new tournaments. After 15 years this year will be the last tournament for the “Dave Haslup ASF”. John Bartlett report that the Sea-Bay Hotel is a new contact and will push Hog Neck for play and he is currently working with “Pam’s Golf of OC”.

NEW BUSINESS:

- Susanne Bannan PGA - Suzanne reported on the Junior Golf Programs and clinics for 2017. She provided a brochure “HN Junior Golf, Camps & Clinics” (copy attached) which went into great detail of her plans and expectations for camps. She is also working on an “Adult Clinic” with more information to follow. Also, a program for county employees.
- DISCOUNTS – A discussion was held on the possibility of give full time county employees 50% discount on daily fees and or yearly memberships. Discussion also included discounts for volunteers and firefighters.
- FINANCIAL – Financial Report for February attached. Discussion held with all comments being positive.
- TRAINING – Owen reported that he is currently enrolled in the “Shore Leadership” program and also is taking additional on-line courses.
- SCHEDULING – John Bartlett reported that he is reviewing all scheduling. Particular attention being given to “opening and closing shifts”. Discussion held. On-going project.
- OWEN:
 - Café will open April 3rd, 2017.
 - Denise has held 3 interviews for staffing with more planned.
 - Has met with Denise and discussion on café items for year.
 - Scholarship program – Board decided to keep them named “Bill Corkran & Mark Herrmann Memorial Scholarships”
 - Advertisement – facebook and other media
 - Handicap fees to MSGA were overpaid by \$7400 in 2016. The handicap program has been edited and will reflect true counts in 2017. Currently the course collects \$22 for handicap fees and we paid the MSGA \$16
- RICK:
 1. Aeration of Championship course will take place on March 20 and the Executive on March 22.
 2. Twelve trees were removed from putting green area. Results positive.
 3. Irrigation – up and running with no major issues at this time.

4. All bunkers – Championship and Executive course have been edge.
5. Fairways will be spiked after April 15th.
6. All course maintenance on schedule “weather wise”.
7. Greens are scheduled for fertilizer and the fairways are scheduled for spraying.
8. Rakes – Championship rakes are yellow and the Executive rakes are green. All rakes have stickers instructing that they be left in sand traps. An additional 45 new rakes are required.
9. Staffing – Two of the college boys are returning and two “temp” employees will be hired when their contract is up with the temp agency. Two retired rough mower employees are returning. Hopefully will have staffing at 7-8 by June. Ten to Eleven employees would be ideal.

Next Meeting Date and Time: Wednesday, April 12th, at 4 pm

Mel Newell made motion that meeting be adjourned, seconded by John Robinson.

Respectfully Submitted: Carl Sauca